

Emily Sharp

2607 Summer Tree Cr. Apt 1048 Arlington, TX | 214.415.9123 | emilyasharp13@gmail.com

Objective

I will use my skills as an analyst, story teller, and social manager as I work to understand the success and opportunities for clients to keep them relevant and help drive the team forward.

Education

Texas State University- San Marcos

Digital Media Innovations major with a minor in Business Administration – Graduated Fall 2017

3.8 GPA

The University of Oklahoma- Norman

Journalism major – Fall 2014/Spring 2015

Experience

Canvas Blue Analytics Specialist

June 2018-Present

Golin Analytics Intern

January 2018-June 2018

Created analytics reports using Spredfast, Talkwalker, Sprinklr, Sysomos, Shareable Metrics and Meltwater, developed updates to internal social reports, developed KPI's for influencer campaigns, worked on B2B and B2C clients

Office of Distance and Extended Learning at Texas State Web Design Assistant

September 2017-December 2017

Redesigned website within university guidelines, filmed lectures and copy edited course work, hosted a national live stream

C&S Media Intern

June 2017-August 2017

Spearheaded a social campaign with North Texas Municipal Water district, transitioned web hosting and created social media and web analytics training

Texas State University Editor-in-Chief of *The University Star*

April 2016-May 2017

Clearly communicated with a team of advisors and employees, managed over 60 people to create a weekly paper as well as cover breaking news and navigate a building merge of the campus radio station and drove relationship building

Harris Media Web Developer Intern

January 2016-April 2016

Developed splash pages and websites as well as developed themes to upload to WordPress for politicians and campaigns

Texas State University Web Editor of *The University Star*

September 2015-April 2016

Uploaded, designed and managed all digital aspects of the newspaper including social media scheduling and engagement

The University of Oklahoma Life and Arts Editor of *The Oklahoma Daily*

February 2015-June 2015

The University of Oklahoma Assistant News Editor of *The Oklahoma Daily*

December 2015-February 2015

The University of Oklahoma Campus Reporter for *The Oklahoma Daily*

August 2014-December 2015

WHS Editor-in-Chief of newspaper *The Pegleg*

August 2013-June 2014

Accomplishments

Hearst Scholarship Recipient, Dr. Ralph Harrel Scholarship for highest GPA in major, University Star Scholarship, Louise B.

Moore Award for Reportorial Excellence 2015, Dean's list fall 2015 through fall 2017 at Texas State University, Dean's List fall

2014 and spring 2015 at The University of Oklahoma, Author of *Running Through Darkness* published May 2013, Awarded

University Scholar Scholarship, Texas Performance Standards Independent Study Project

Organizations

Phi Kappa Phi Member, Byliners Officer, National Honor Society Member, Council of International Affairs Vice-President,

National Spanish Honor Society Member, National Thespian Society

Skills

Experience in Spredfast, Talkwalker, Newswhip, Sprinklr, Sysomos, Shareable Metrics and Meltwater, Proficient at management of social content including native analytics and ad managers; Experience with Adobe Photoshop, InDesign, Final Cut Pro and Adobe Premiere, Proficient in website content management systems; WordPress, Blox, Drupal, and Magnolia, Proficient frontend developer with basic backend development skills; HTML, CSS, SASS, Java, DNS and LAMP, Proficient in Microsoft Suite; Word, Excel, PowerPoint, Ability to create analytics reports and develop and manage social strategy across all platforms